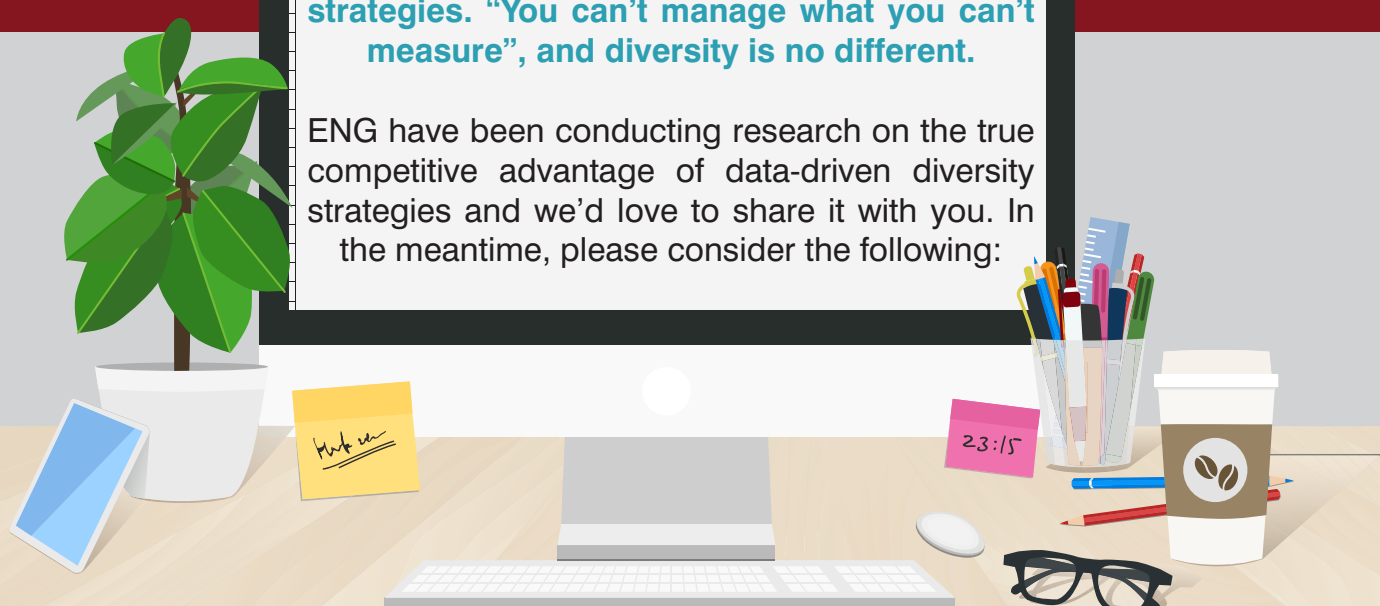




# DIVERSITY

Data is at the heart of all good diversity strategies. "You can't manage what you can't measure", and diversity is no different.

ENG have been conducting research on the true competitive advantage of data-driven diversity strategies and we'd love to share it with you. In the meantime, please consider the following:

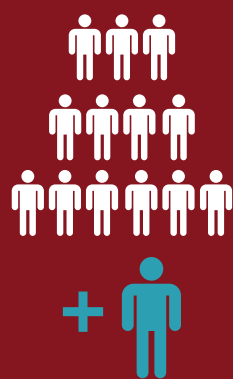


1

THERE ARE **9** PROTECTED CHARACTERISTICS UNDER THE EQUALITY ACT 2010



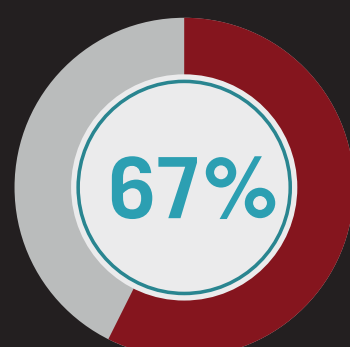
2



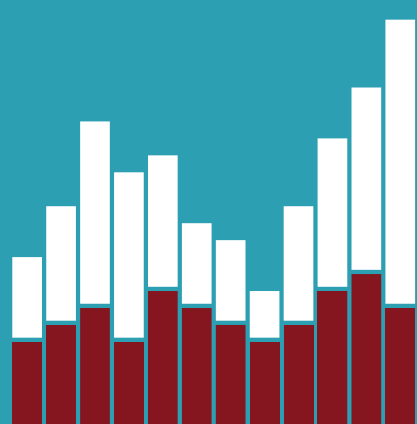
"**13 + 1**" IS THE INDUSTRY RECOGNISED ED&I MONITORING TEMPLATE, ADOPTED BY ENG AND IT'S KEY CLIENTS

3

**67%** OF JOB SEEKERS SAID A DIVERSE WORKFORCE IS IMPORTANT WHEN CONSIDERING JOB OFFERS



4



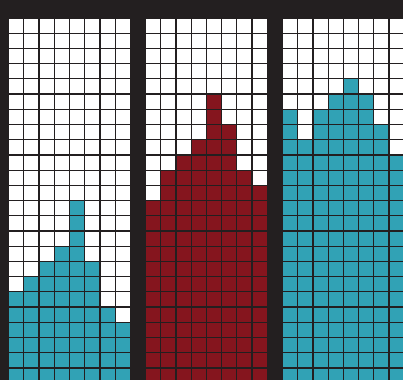
RACIALLY AND ETHICALLY DIVERSE COMPANIES OUTPERFORM INDUSTRY NORMS BY **35%**

5

COMPANIES THAT HAVE MORE DIVERSE MANAGEMENT TEAMS HAVE **19%** HIGHER REVENUE



6



INCLUSIVE COMPANIES ARE **1.7** TIMES MORE LIKELY TO BE INNOVATION LEADERS IN THEIR MARKET

7

**12** MONTHS IS CONSIDERED THE MINIMUM REQUIREMENT FOR INFORMED DECISION MAKING ON DIVERSITY STRATEGIES.

